

MUV VIDEO COMPETITION

With the support of EDIROL

BAN OF COMPETITION 2009

International selection of videos devoted to young artists.

DIGITAL NATURE

The image in the electronic nature in the digital age. By Andrea Mi.

MUV, festival of music and digital arts, now in its fifth year, announced a competition, open to young artists, about video works dedicated to the relationship between electronic image, sustainable technology and nature, able to tell and promote a new and necessary environmental sustainability.

The deadline for submitting materials to participate in the competition is Tuesday **26 May 2009**

The first prize this year is the edition of an **EDIROL V4 VIDEO MIXER**

CONCEPT

The concept of Digital Nature winds for some time between the thoughts of blogger updated, techno-philosophers, futuristic designers future and starts to become one of the hot topics in the vast land of digital culture.

Now, that the plants grow in small domestic greenhouses powered through usb from our laptop, now that our natural world can be builded virtually in new video-games, the same notion of nature changes continuously through the day. We are searching possible points of contact with nature, evolutionary theory and generative art will conceive new scenarios, in which the most advanced technology is at the service of a growing environmental sensitivity.

And the artists, as always, are in the front row to rethink and rework the mutations of our present.

The new edition of MUV questions on these issues ever since and calls to collect electronic experimenters, techno-visionaries and planners of the immaterial, all creative minds can think of a sustainable future in which advanced technology is the best antidote to the destruction the planet's natural environment.

PROJECTION OF VIDEO

Selected works will be the protagonists of an evening in "videozone" within MUV Festival. The event will include:

- 1) the screening of selected works in the competition;
- 2) Special selection out of competition;
- 3) prize winners.

The winners will receive the award by a jury composed of enlarged and administrator, a representative of MUV by some prominent persons and experts in video-languages.

HOW TO PARTICIPATE

Each participant will compete with one video work, the maximum length of 4 minutes (titles of head and tail included), the video works must be original and contain original music, and the material submitted will be selected by the Festival and a jury composed of artists and professionals of the sector (the list of jurors will be announced and published later by the Festival site www.firenzemuv.com)

Registration for the competition is free and the material sent (formats will be accepted only 720x576 pixels on miniDV or DVD) will not be returned. To enter the competition you must complete and mail the registration

form (PDF or WORD) includes released by letter with attached copies of the video before the date of 26 May 2009 at the following address:

Associazione Culturale MUV
Via Finlandia, 28
50126 - Florence - Italy

The material must be accompanied by an illustration showing all credits and information that could be useful for the selection, the author of the video has the power to include background information in support of the work, both on paper that digital. Shipping costs of materials are covered by the participants, the material will be retained by the Festival as archive material.

AWARDS

The organization will notify the winners of the evening awards ceremony during the festival.

The premium for the first classified will be an Edirol V4 video mixer.

The second will have the opportunity to participate in a free session of post-production video from "The Fakefactory" Florence, one of the professional videodesign most prestigious in Europe, in a manner that will be communicated, decided and agreed with the two parties.

The work of the third ranked video enters instead of the right in the DVD promotional MUV 2009.

DOWNLOAD INVITATION

This document, including regulation, independent of the entry form can be downloaded in PDF or WORD format.

INFORMATION

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