

VIDEO COMPETITION 2008

muv⁴

music and digital art festival

03-08th of june 2008 Florence

Sferisterio "Tamburello"
via del fosso macinante 9 Parco delle Cascine

INTERNATIONAL VIDEO COMPETITION
PRESENTED BY MATTEO CHINI

MUSICA
VIDEO
INSTALLAZIONI
WORKSHOP
CONCORSO

in collaborazione con

Regione Toscana TRA ART
Provincia di Firenze
Comune di Firenze
Estate Fiorentina
Assessorato alla Cultura
Assessorato alle Politiche Giovanili
Apt Firenze

www.firenzemuv.com/info@firenzemuv.com/www.myspace.com/muvfestival

un progetto MKN e INTOUITIV

COMPETITION 2008

Competition 2008 Announcement: International selection of videos by young artists and the artist of tomorrow.

Theme

“Mess Ages”

The Electronic image in global communication era. **Presented by Matteo Chini.**

New research in Video Language

Muv, digital music and art festival, on its fourth edition, announces a video competition this year for young artists both Italian and foreign. The festival offers a common ground where young artists are able to express themselves by means of video and electronic images.

“Mess Ages”

The electronic images in the global communication era.

E-mail, blogs, message boards, viral video, banners, subliminal messages, spamming, SMS, MMS and post-its, word to mouth, flyers- means beyond the classic fax and answering machines. The horizon of the third millennium is engulfed by an overflowing message catalogue where it is possible to find all types of messages- important and not. This is the universe of micro communication. A compulsive attitude which encompasses every space of human interaction, but also a means that promotes a pluralism which multiplies free space and autonomous possibilities of information. It is above all, a means of being, of existing and of thinking that keeps the individual in a constant state of connection with others. It multiplies one's presence as well the infinite development of interconnection. Communication is a certain, unquestionable fact, a popular routine. “Messaging”, on the other hand is imperative. In this context we preserve the relevance and importance of video. A medium that with its infinite variability's is capable of being crossed in multiple ways and of picking up the multi form mix of daily micro communications.

Presenter Matteo Chini

Matteo is a professor of contemporary art phenomenology at the 'Accademia delle Belle arti di Carrara' and of the latest trends in 'Accademia di Ravenna'. His interests are divided between his job of art historian (Pop art- Myths and mass language) and by his engagement as contemporary art critic. Among the organized events: videodrome (Elettro + di Firenze e Museo Laboratorio di Città Sant'Angelo, 2006) and “Indisciplines” (Fondazione Baldi, Pelago, 2007). He is also a Flash Art correspondent in Tuscany.

Video Projection

At the Muv festival, the selected works will be protagonists of an evening within the videozone section. The event consists of:

- 1) Projection of the selected works at the competition.
- 2) Pay homage to renowned artists.
- 3) Out of competition special selection
- 4) Prize winning ceremony

The jury will be composed by the presenter, by a Muv curator and by other important video personalities; the jury will nominate one winner and three special mentions.



www.firenzemuv.com

download: competition section_competition announcement, rules and registration form in PDF files
Info: Caterina Donnini_ caterina@firenzemuv.com - tel. +39 0245491157 / mob. +39 347 4446462

How to participate

Each participant may only enter one video work, with a maximum length of 4 minutes (title and credits excluded). Videos must be original and must contain original music. All sent material will be selected by the festival organization and by a jury composed of artists and professionals of the sector (the list of jurors will be communicated and posted after by the festival organization on www.firenzemuv.com).

Competition registration is free. Sent material (only accepted format is 720 x 576 pixels on mini DV or DVD) will not be returned. To participate in the competition it is necessary to fill and send a registration form which can be downloaded and printed from the firenzemuv.com website; one copy of the video work must be sent, including a release form, by and no later than the **9th of May 2008**.

The material must contain descriptive specifications, at the end of the work, indicating all credits and information that may be helpful in making the selection; the author of the video work is entitled to enclose an informative document pertaining to the work, be it in paper or digital format. All paper work must therefore be received by and no later than the **9th of May 2008**.

The final registration and video work are required to be sent by registered post to the address:

MKN
ASSOCIAZIONE CULTURALE / VIDEO COMPETITION “**Mess Ages**”
VIA BORGO OGNISSANTI, 24
50123 FIRENZE (FI) ITALY

All fees in sending materials are taken care of by the participant. Sent material will not be returned and will be preserved by the Festival organization as archive material. All work must be sent by means of registered post and must contain the signed release form and the relative documentation for the work; the release form, the competition announcement and the registration form. The downloadable documents are found in PDF format at the following site:

www.firenzemuv.com (competition section)



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AGREEMENT

IMPORTANT!!!

Application form for video competition “**Mess Ages**”.
Please fill in the application form in all its parts, sign it up and post your video-work at the following address:

MKN
ASSOCIAZIONE CULTURALE / VIDEO COMPETITION “**Mess Ages**”
VIA BORGO OGNISSANTI, 24
50123 FIRENZE (FI) ITALY

AGREEMENT FOR PROJECTION

I undersigned.....
born in.....date...../...../.....
resident in (street, city and country).....
allow the agreement for public projections, and the registering file in Muv archives.
Title of video-work.....

Signature.....

AGREEMENT FOR PRIVACY

Signed agreement for the treatment of personal data. (italian law on privacy 675/96)

I undersigned.....
born indate...../...../.....
resident in.....

I am agree with the treatment of my personal data as previewed from the italian law. (L 675/96)

Signature.....



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APPLICATION FORM

AUTHOR

Name:

Date of birth:

Address:

Cap:

City:

Country:

Phone:

Mobile phone:

E-mail:

Music author (if it exists).....

VIDEO-WORK

Title of video-work:

Year of production

Duration time:

*for more author we need one application form for each name

POST THE APPLICATION FORM AT THE FOLLOWING ADDRESS:

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